

Product Content Optimization for eCommerce

AltiusNxt can quickly build, organize, integrate and enhance product data and content.

Let AltiusNxt join your team as experts for eCommerce product data and content building and optimization.

We focus exclusively on product content projects. We are experienced at delivering quick results for large and small projects, from 5,000 to 500,000 product SKUs, maintaining quality and great efficiency for any size client.

AltiusNxt creates value for eCommerce sites with comprehensive product data that helps shoppers search, find, learn about, compare and confidently buy products on-line.

Our clients enjoy fast project completion at significant cost savings for new and ongoing eCommerce database requirements.

Our broad experience in multiple industries and technologies offers an independent view of each customer's needs, including clients with technology upgrade and product expansion requirements.

Why Partner with AltiusNxt?



Experts for eCommerce product content, database building and optimization.

Experienced with all eCommerce platforms, PIMs, search technologies and CRM.

Available for quick ramp up for project analysis, start-up and output for large and small projects.

A skilled team of B2B and B2C database, content processing and merchandizing experts.

AltiusNxt Services:

Build, Organize and Link Product Content & Data

- Develop a customer focused product taxonomy, classifications and attribute schema.
- Collect all content - Images, videos, manuals, spec sheets, part lists, certifications, warranties, package contents, packaging labels and more.
- Organize navigation and product pages logically and consistently.
- Cleanse and normalize everything.
- Link products and information for cross sell, upsell and substitute products.
- Get ready for Mobile.

Integrate and Enhance Product Content for the Enterprise

- Migrate and merge multi-source product content.
- Prepare content & data for enterprise systems (PIM, DAM, ERP, eComm).
- Format data for Omni-Channel uses.

Plan & Execute Product Content & Data Projects Quickly

- Develop data project requirements & guidelines.
- Onboard products FAST.
- Keep data clean, accurate and up to date.
- Reduce costs and improve project results.



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