AltiusNxt

Revenue-Boosting Product Data & PIM Services



An Integrated Solutions provider for your

Commerce Business

AltiusNxt solves your toughest challenges by providing innovative technology services in Product Content Management, PIM, Software and Consulting, enabling companies re-imagine their businesses. With an experience of over a decade, our expertise in various industries like Manufacturing, Engineering, Cutting Tools, Plumbing, Electrical & Electronics, Safety supplies, etc., has given us an in-depth knowledge that we leverage upon. Our methodologies are proven, accurate and leaves no room for inaccuracies.

For many years now, we have enabled companies to elevate themselves from a million to over a billion USD of Online Sales in a short span of time.

Look at us as Your Partner, who will hand hold you through your eCommerce Digital Transformation.

Enhance your Customer Experience with Expert Data, Product Discoverability and Enriched eCommerce Experience.





Product Content Management

We are the experts in Product Content Management.

It's in our DNA.

AltiusNxt boasts over a decade of experience in giving the right product content to 100's of B2B and B2C companies. We provide all essential elements including product data, images, category tree and seamlessly integrate it to internal and external IT systems.

Great product content is the need-of-the-hour for your customers. A great product content page enables a confident purchase decision. AltiusNxt aims to deliver informative and presentable content on your e-commerce sites to achieve this.





Our methodologies drive complex data transformations.

Taxonomy Development

Taxonomy categorizes all the products according to a specified structure, thus making your products more discoverable for the customers' search requests.

Product Content Enrichment

We enrich product pages with important pieces of information like Tech Specs, Product Images, MSDS sheets, and user information sheets - thus enabling your customers to have a clear-cut idea of what they are buying.

Product Catalogue Management

It's the strategic process of managing your eCommerce product catalogue to ensure the quality of your product data across all your sales channels. It includes how you organize, standardize, and publish your product data to each sales channel.



Digital Asset Management

Increasing customer engagement with your e-commerce site, allows them to have a better understanding of product features, benefits, usages through rich and enhanced digital assets - such as Images, Video and Audio.

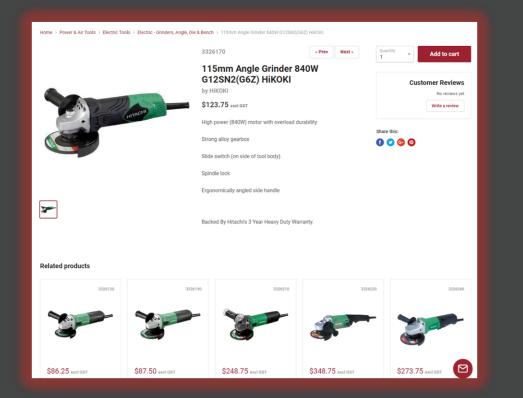


Gap-fill, Cleansing & Normalization



We help you fill gaps in converting the content from the manufacturer's language to the customer's language. A gap-fill may be required in different stages of content management right from aggregation of product content to making it unique, by applying standardization rules, referring the manufacturing assets, bringing in consistency across the entire category.

Before Data Enrichment



After Data Enrichment

TECHNICAL SPEC PRODUCT DESCRIPTION / FEATURES COLLATERAL REVIEWS Brand VERTO Collateral Reviews Frequency 50 H2 Voids 50 H2 Voids 60 W/s have 50 W/s Maximum Speed 12000 Min ⁻¹ Product Type Angle Grinder Maximum Speed 12000 Min ⁻¹ Product Type Angle Grinder Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹ Spindle Thread Size Mil Maximum Speed 12000 Min ⁻¹	ALL CATEGORIES	> HOME TOOLS AND EQUIPMENT ELECTR	CAL MACHINING PNEUMATICS	AND HYDRAULICS	CLEANING JAINTORIAL
Image: Standards Met EUROPE Image: Standards Met European Safety Standards, CE Certified	ne > Tools & Equipment > Power Tools	> Grinders & Grinder Accessories > Angle Grinders > VERTO Angle	Grinder 230 V 12000 Min-¹ Speed		
Brand VERTO Product Type Angle Grinder Cutting Disc Size 115 x 22 mm Voltage 230 V Frequency 50 Hz Power Rating 500 W Maximum Speed 12000 Min ⁻¹ Spindle Thread Size M14 Dimension 280 x 75 mm Appleation Workshop Tasks Includes Steel Disc Guard Special Key-Additional Handle Standards Met European Safety Standards, CE Certified			\$4,567.00 SKU#: 510053 M Qry 1	Anufacturer: VERTC	product Mfr Part No.: 51G053 to Cart
Kotan Aye Age Age Cutting Disc Size 115 x 22 2 mm Volange 200 V Frequency 50 Hz Power Rating 500 W Maximum Speed 12000 Mm ⁻¹ Spindle Thread Size M14 Dimension 200 x 75 mm Application Workshop Tasks Includes Steel Disc Guard, Special Key, Additional Handle Standards Met European Safety Standards, CE Certified		•			
Cutting Disc Size 115 x 22.2 mm Voltage 230 V Frequency 50 Hz Power Rating 500 W Maximum Speed 12000 Mm ⁻¹ Spindle Thread Size M14 Dimension 280 x 75 mm Application Workshop Tasks Includes Steel Disc Guard, Special Key, Additional Handle Standards Met European Safety Standards, CE Certified	TECHNICAL SPEC	PRODUCT DESCRIPTION / FEATURES	COLLATERAL	<u> </u>	
Maximum Speed 12000 Min ⁻¹ Spindle Thread Size M14 Dimension 280 x 75 mm Application Workshop Tasks Includes Steal Disc Guard, Special Key, Additional Handle Standards Met European Safety Standards, CE Certified					REVIEWS
Dimension 280 x 75 mm Application Workshop Tasks Includes Steel Disc Guard, Special Key-Additional Handle Standards Met European Safety Standards, CE Certified	Brand	VERTO	Product Type	Angle Grinde	REVIEWS
Includes Steel Disc Guard, Special Key, Additional Handle Standards Met European Safety Standards, CE Certified	Brand Cutting Disc Size	VERTO 115 x 22.2 mm	Product Type Voltage	Angle Grinde 230 V	REVIEWS
	Brand Cutting Disc Size Frequency	VERTO 115 x 22 2 mm 50 Hz	Product Type Voltage Power Rating	Angle Grinde 230 √ 500 W	REVIEWS
Weight 1.64 kg	Brand Cutting Disc Size Frequency Maximum Speed	VERTO 115 x 22.2 mm 50 Hz 12000 Min ⁻¹	Product Type Voltage Power Rating Spindle Thread Size	Angle Grinde 230 ∨ 500 W M14	REVIEWS
	Brand Cutting Disc Size Frequency Maximum Speed Dimension	VERTO 115 x 22.2 mm 50 Hz 12000 Min ⁻¹ 280 x 75 mm	Product Type Voltage Power Rating Spindle Thread Size Application	Angle Grinde 230 ∨ 500 W M14 Workshop Ta	REVIEWS or asks



Product Content Library

Having the right access to the updated and a plethora of product categories, along with rich product information is important to your company's brand image. A good brand image is one of the main reasons for repeat purchases from your website. AltiusNxt helps you achieve this through different engagement models. For custom needs, we consult in organising your eCommerce and PIM Category Structure against the benchmarked websites.



Cutting tools | Hand tools | Power tools | Safety | Plumbing | Building Supplies | Electrical | Electronics

Why PIM?

Product data Information Management Tool

PIM can revolutionize the way a business handles digital data. The importance of PIM to your organization can never be stressed enough. The increase in complexities year over year, within products and the sheer volume of them that you have to deal with necessitates the implementation of PIM.

How does PIM help your e-Business?

AltiusN_x

PIM allows creation of a single source of accurate and enriched product information that can be consumed confidently by internal and external stakeholders in the company, It improves information availability to inside sales teams, eCommerce channels, direct sales, procurement teams, inventory management, distributors, retailers and end customers.

Benefits of PIM in your eBusiness.



•Centralize data with single view of content.

•Ensure data accuracy and consistency.

•Provide customers with quality and updated product content.

•Integrate data from multiple sources, formats, and communication channels.

•Streamline your workflow.

•Easily expand your product catalogue.

•Quickly export and put product info to the right market, sales channel or platform.

•Manage content, media and digital assets.

•Boost your team's productivity and efficiency.

How to choose the right PIM?

Not every business requirement is alike, and so are the PIM solutions. Though different PIM solutions could offer the same features, not all solutions can be high on your expectation level.







Hygiene features to lookout for while selecting the right PIM.



•Content syndication

- •Digital asset management
- •Data Modelling
- •Data Quality Control
- Work flow management

- •Desktop publishing integration
- •Equipment and BOM Rationalization for plants
- •Product updates and dynamic governance
- •Data edits and translation
- Version control

AltiusNxt

E-commerce Platform Implementation

AltiusNxt has served as the digital framework for many leading retailers and brands.

Our cloud-based technology services are faster to implement and easier to manage. We create, list and upload the products to various eCommerce Platforms to satisfy all online shopping preferences. Our solutions and extensions cover more than 50+ different industrial categories and many other general categories.

Moo Moo Moo Moo Moo Commerce

BIGCOMMERCE SQUARESPACE

opencar



The team

With over 200+ engineers specialized in mechanical, computers and software, AltiusNxt believes in solving our clients' toughest Product Data challenges by providing unparalleled services in technology and consulting.

With every team working as a knowledge hub for specific categories, we believe in providing high quality expert data. We deliver accurate information for a demanding new age digital commerce world.

Our solutions for every kind of company, makes us accessible to everyone.







31700 West Thirteen Mile Road, Suite 205, Farmington Hills, MI 48334, USA

Phone: +1 313 486 4565

Email: sales@altiusnxt.com

Website: www.altiusnxt.com



56-C Bharathi Park, 2nd Cross Road, Saibaba Colony, Coimbatore – 641 011, India.

Phone: +91 9843044253